

2021 Student NAMA Marketing Competition Schedule

April 19-22, via Zoom

(All times are Central)

Monday, April 19

8 a.m.-1 p.m., **Preliminary** round, groups 1-3

3 concurrent Zoom sessions

Team 1, 8 a.m.

Team 2, 9 a.m.

Team 3, 10 a.m.

Team 4, 11 a.m.

Team 5, 12 noon

3-4 p.m., **Critique** sessions, groups 1-3

3 concurrent Zoom sessions

Team 1, 3-3:10 p.m.

Team 2, 3:10-3:20 p.m.

Team 3, 3:30-3:40 p.m.

Team 4, 3:40-3:50 p.m.

Team 5, 3:50-4 p.m.

Tuesday, April 20

8 a.m.-1 p.m., **Preliminary** round, groups 4-6

3 concurrent Zoom sessions

Team 1, 8 a.m.

Team 2, 9 a.m.

Team 3, 10 a.m.

Team 4, 11 a.m.

Team 5, 12 noon

3-4 p.m., **Critique** sessions, groups 4-6

3 concurrent Zoom sessions

Team 1, 3-3:10 p.m.

Team 2, 3:10-3:20 p.m.

Team 3, 3:30-3:40 p.m.

Team 4, 3:40-3:50 p.m.

Team 5, 3:50-4 p.m.

Wednesday, April 21

9 a.m.-1 p.m., **Semi-final** round, groups 1-3

3 concurrent Zoom sessions

Team 1, 9 a.m.

Team 2, 10 a.m.

Team 3, 11 a.m.

Team 4, 12 noon

Thursday, April 22

9 a.m.-12 noon, **Final** round, single sessions, teams 1-3

1-4 p.m., **Final** round, single sessions, teams 4-6